

## **Regulations**

# of the Second International UNESCO Model

under the auspices of UNESCO

## "World Heritage"

## **UNESCO** and World Heritage

Since 1972, the Convention Concerning the Protection of the World Cultural and Natural Heritage has recognized certain places of outstanding universal value as part of the common heritage of humanity. Heritage is an asset of the past that we live with today and pass on to future generations. The main tasks of UNESCO are: to encourage States to accede to the Convention; to support the activities of States Parties aimed at raising public awareness; and to promote international cooperation. The global scope of application is what makes the idea of world heritage exceptional, thereby making its protection more effective.

The idea of an international heritage movement dates back to the First World War. The Convention Concerning the Protection of the World Cultural and Natural Heritage was born from the merger of two separate movements: one aimed at the preservation of cultural heritage, the other at the protection of nature. Sites with qualities that make them the best examples of cultural and natural heritage are selected for inclusion on the World Heritage List.

**About MUNESCO:** Model UNESCO is an educational event in which participants play the role of representatives of UNESCO Member States, simulating meetings that take place within the organization. Students participating in this simulation are introduced to the work and purposes of UNESCO. They gain insight into international issues and how international politics works. The aim is to seek through negotiation, discussion, and debate solutions to various world problems: for example, human rights, economic development, environmental protection, disarmament, as well as more important issues such as war and peace.

Theme of the Second International UNESCO Model: "World Heritage"

Organizers of the event: Kazakhstan National Federation of Clubs for UNESCO

**Supported by:** UNESCO, National Commission of the Republic of Kazakhstan for UNESCO and ICESCO and UNESCO Almaty Cluster Office.

**Dates:** July 22-23, 2023.

Place: Almaty, Kazakhstan.

Participants: Youth representatives from all UNESCO Member States aged 16 to 22 years.

**Goal:** to become a platform where pupils and students will simulate a meeting of the World Heritage Committee and to empower young people for global dialogue on the importance of conservation of



our world's heritage and attract the attention a wide public, including members of Clubs for UNESCO around the world to the issue, as well as to promote key ideals and principles of UNESCO.

## **Objectives:**

- draw the attention of young people around the world to the importance of preserving world heritage sites;
- promote the development of youth leadership through discussions and debates;
- show the need to protect the world cultural values;
- expanding the social experience of young people;
- develop the ability of the younger generation to analyze, shape and express their point of view:
- provide an opportunity to realize the potential of young people, increase their civic engagement and develop leadership and team skills;
- improving the cooperative qualities of young people, through the relationship between the participating countries.

**IMPORTANT:** Each team represents one country. The maximum number of participants per team is 2. Participants will be selected strictly according to the evaluation criteria. **Registration form:** (closes on 15 April, 2023 at 23:59, AST)

Link: https://forms.gle/2hRETTeZdCCL2Ym16

Working language of the event: English.

**Event format:** Offline

## **Project stages:**

**I stage:** March 6<sup>st</sup> – April 15<sup>th</sup> – Start of the project. The beginning of accepting applications. Collecting applications until April 15.

II stage: April 15<sup>th</sup> – May 1<sup>st</sup> - Selection of participants.

III stage: May 5<sup>th</sup> – Announcement of results and list of finalists.

IV stage: May 5<sup>th</sup> – May 15<sup>th</sup> – collecting confirmations of participation of international students.

V stage: May 15<sup>th</sup> – June 1<sup>st</sup> - Selection of Kazakhstani participants on a competitive basis.

**VI stage:** June 5<sup>th</sup> – June 26<sup>th</sup> - Conducting a series of webinars with experts from the World Heritage Committee and other organizations.

VII stage: June 27<sup>th</sup> – July 11<sup>th</sup> – Preparation and submission of presentations by participants.

VIII stage: July 14<sup>th</sup> – July 20<sup>th</sup> – Introductory sessions for participants.

IX stage: July 22nd-23<sup>rd</sup> – Implementation of the Second UNESCO International Model



### TERMS OF PARTICIPATION

- Participation in the Second UNESCO International Model is carried out without an entrance fee (free of charge);
- By participating in the contest, the contestant confirms his/her consent to the posting of personal data, as well as the use of video and photo images with his/her participation by the Organizers and partners made during the Model, including in the media;
- To participate, you need to register online;

Link to registration before April 15, 2023: <a href="https://forms.gle/2hRETTeZdCCL2Ym16">https://forms.gle/2hRETTeZdCCL2Ym16</a>

TO COMPLETE THE REGISTRATION, you must knowingly send an introductory video in which the following criteria must be taken into account:

- do a little research about the World Heritage sites in your country;
- 30 seconds to tell about the composition of your delegation, 1 minute 30 seconds to tell
  about your country and UNESCO World Heritage sites in your country, 30 minutes to tell
  about why you want to participate in the Second International UNESCO Model under the
  auspices of UNESCO;
- the video can be accompanied by pictures and background accompaniment, as well as any creativity from the participants is welcomed by the jury committee;
- take a video of yourself, upload to Google drive, open access to the link and paste the link into the registration form where it is requested;

## Technical requirements for the video

- quality must be at least 480p;
- the maximum video length is 2 minutes 30 seconds (if the video exceeds the limit, the participants will be automatically disqualified);
- video format mpeg;
- responsibility for observing the copyright of the work (materials used in it) participating in the model lies with the author who sent this work;
- it is forbidden to violate the copyrights of other participants in the model;
- works that formally copy videos of other authors, information, and other materials officially
  published in the media, the Internet, prefabricated fragments of other creative works (nonoriginal works) are not accepted for participation;
- when using a citation, indicate the source;
- the video must not contain obscene, offensive content, or other elements that do not comply with the ethics of social behavior;

The selection of participants will take place after the completion of applications, from April 15 to May 1.

\*The selection will be carried out by competent jury members and are not subject to appeal.



\*After the selection, the finalist participants of the Second UNESCO Model will be sent further information about the criteria for the presentation to speak on the UNESCO Model (mandatory) and additional materials.

**Description of sessions.** 

## Session 1: Introductory speech

Each delegation needs to tell an introductory part about their country, in particular about the existing sites included in the World Heritage List, their number, and also after telling about which site they will talk about in their report, which will be presented for implementation in the resolution.

Duration: maximum 2 minutes.

## **Session 2:** Strategy Proposal and Voting

- The second session includes the announcement of sites and voting (via an anonymous Google form) for the inclusion of sites of outstanding global value.
- In order for a site to be included in the list, it must receive at least 70% of all votes. Each delegation can propose ONE site that is located on the territory of their country and has such exceptional cultural or natural significance that it is valuable for all mankind.
- Each country can only select 3 countries in the Google form. The country that proposed it will be indicated in parentheses of each site.

## **Final Session** (Adoption of a resolution)

- At this stage, delegations will see which sites have made the official list.
- An official document will be read out a resolution that will already include sites that the
  participating countries have previously voted for, and which will be included in the world
  Heritage list.

## **Closing ceremony**

- The announcement of the sites of the countries included in the official list will complete the official part of the event.
- The final event is the announcement of the best delegations in the nominations "Best Delegation", "Best Speaker", "Best Presentation", which is done by the Organizing Committee.

#### **Criteria for nominations:**

### 1) "Best Delegation":

- A clear statement of the position of their country;
- Interesting opening speech;
- Active participation in Q&A sessions, discussions;
- Willingness to participate and an undeniable amount of research done;



# 2) "Best Speaker":

- Following all the rules of interpersonal communication;
- Ability to present oneself (good speech technique, diction, clarity, intonation, friendliness);
- Communication with other delegates;
- Knowledge of the topic of discussion and the position of your country.

# 3) "Best Presentation":

- Presentation interactivity (efficiency of using triggers, hyperlinks, buttons, ease of use);
- Compliance of the material with the goal;
- Completeness of the work;
- Authorship (no plagiarism);
- Topic disclosure.

#### **Contact information:**

Our Instagram: @unescoclubskz/ @unescoclubs\_kz (temporarily reserve account)

Our e-mail: unescomodel.kaz@gmail.com

Phone: +7 747 373 8363(whatsapp)